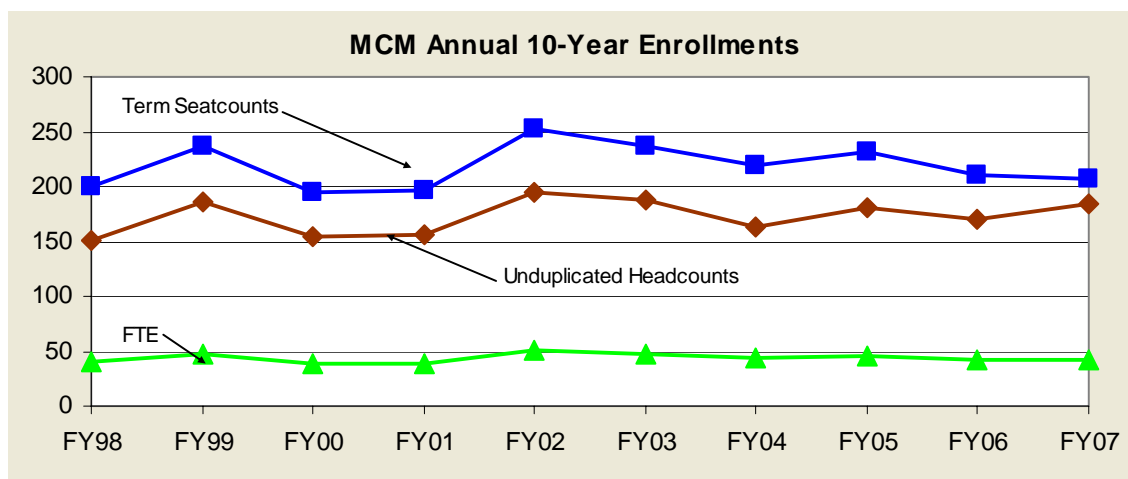


**Journalism and Mass Communication 10-Year Student Counts
For
Program Review 2007-2008**

*Prepared by the Office of Research
Teaming to Serve Research Needs of the College
August 16, 2007*

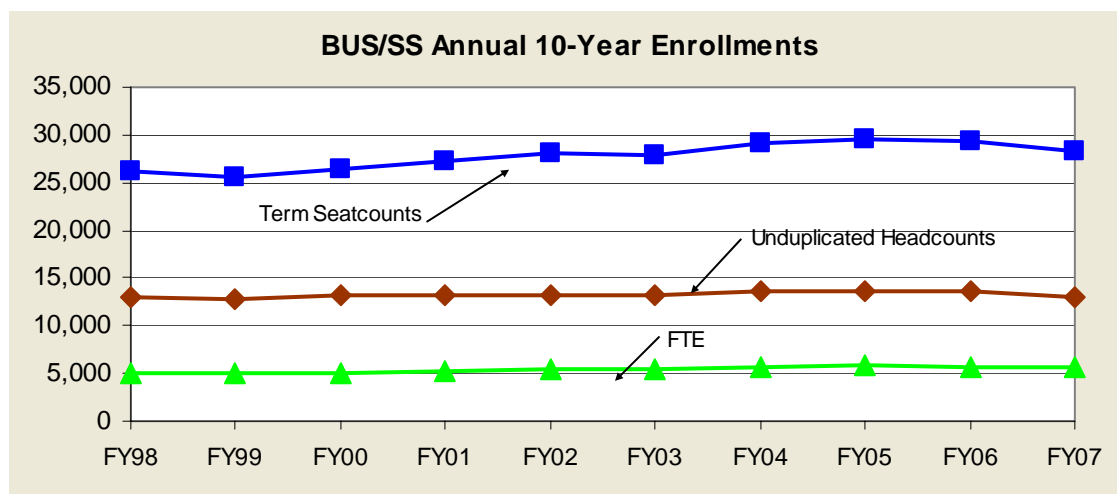


MCM*

| | FY98 | FY99 | FY00 | FY01 | FY02 | FY03 | FY04 | FY05 | FY06 | FY07 |
|--------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Unduplicated Heads | 151 | 186 | 154 | 156 | 195 | 187 | 163 | 180 | 170 | 185 |
| Term Seatcount | 200 | 237 | 195 | 196 | 252 | 237 | 219 | 232 | 210 | 207 |
| FTE | 40.00 | 47.40 | 39.00 | 39.20 | 50.40 | 47.40 | 43.80 | 46.40 | 42.00 | 41.40 |

* MCM (formerly JNM) moved to LIB ARTS in Summer 2000 and back to BUS/SS in Fall 2006.

| MCM | Enrollment Growth (% change) | | |
|------------------------|------------------------------|--------|---------|
| | 1 year | 5 year | 10 year |
| Unduplicated Headcount | 8.8% | -1.1% | 22.5% |
| Term Seatcount | -1.4% | -12.7% | 3.5% |
| FTE | -1.4% | -12.7% | 3.5% |



DIVISION TOTAL

| | FY98 | FY99 | FY00 | FY01 | FY02 | FY03 | FY04 | FY05 | FY06 | FY07 |
|--------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Unduplicated Heads | 12,913 | 12,772 | 13,151 | 13,185 | 13,231 | 13,145 | 13,653 | 13,704 | 13,644 | 12,944 |
| Term Seatcount | 26,204 | 25,550 | 26,388 | 27,183 | 28,012 | 27,779 | 29,138 | 29,478 | 29,372 | 28,190 |
| FTE | 5021.1 | 4964.1 | 5123.7 | 5242.5 | 5469.9 | 5415.8 | 5663.7 | 5773.5 | 5746.6 | 5610.3 |

*Based on final end of semester counts obtained from the Registrar's Office.