HEATHER ZOLDAK, CFRE

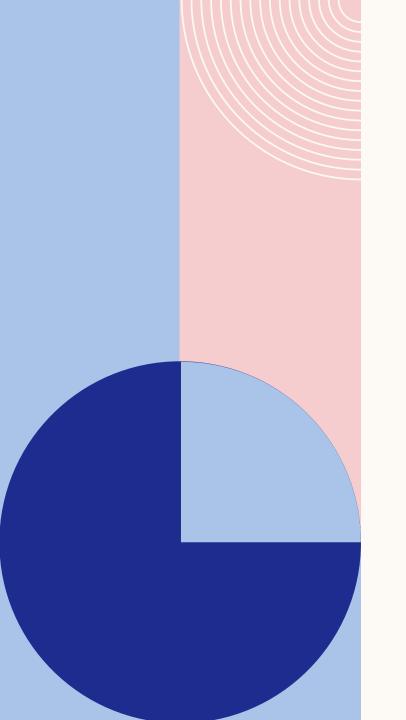
Chief Advancement Officer Harper College February 21, 2024

BACKGROUND

- UW-Madison
- Baltimore
- Chicago

"I was raised by my parents to believe that you had a moral obligation to try and help save the world."

Anne Lamott



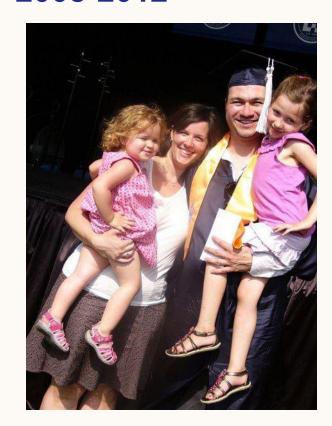
HARPER COLLEGE, PART 1

2000-2008

"What you do makes a difference, and you have to decide what kind of difference you want to make."

Jane Goodall

2008-2012



HARPER COLLEGE, PART 2 2013 – 2023

PROMISE PROGRAM

DONOR STEWARDSHIP

ALUMNI ENGAGEMENT SCHOLARSHIP IMPACT INSPIRE CAMPAIGN

"I have found that among its other benefits, giving liberates the soul of the giver."

Maya Angelou

FUTURE GROWTH



Alumni Connections



Workforce Partnerships



Continued Scholarship Growth and Wrap-Around Services Support



Diversifying Board and Volunteers

MY WHY

"I am first generation college student and I wanted to thank you for giving to Harper College and making a difference in students like me. I struggled financially with paying for college but I can confidently say I am exactly where I need to be. My family was so proud of me for receiving a scholarship and I am glad I can set a generational change for my family. With your support, I have the motivation to keep going."

Jessica S.

Foundation Scholarship recipient

THANK YOU!