

2012-2013 Annual Update

Goal - Identify funding and leverage partner resources for innovative projects.	
Goal targets	Status/Progress
Build a case for support and grant narrative to articulate resource needs to be leveraged for grant writing and to cultivate/solicit private donors.	Target Achieved. A case brochure “Finish” was developed, printed and distributed to individuals to cultivate/solicit private donors.
Determine a process for assessing, assimilating and articulating the external resource needs of the College.	In Progress – On Target. Completed planning for a feasibility study to determine interest and level of support of the community for possible future fundraising campaigns. This study is underway in summer 2013.
Secure support from government and private sources to meet the funding and partnership needs of the Strategic Plan activities.	In Progress – On Target. This is an ongoing target. In FY2013 to date, the Harper College Educational Foundation raised nearly \$220,000 in corporate and foundation grants and over \$375,000 in corporate sponsorships and annual giving.
Overall accomplishments	
<ul style="list-style-type: none"> • Distributed case brochure to cultivate private donations. • Developed a plan for a fundraising campaign feasibility study. 	
Active strategies associated with this goal	
None	