

## Sample Student

Palatine, IL 60067

847.925.6400

[samplestudent@gmail.com](mailto:samplestudent@gmail.com)

[www.linkedin.com/in/samplestudent](http://www.linkedin.com/in/samplestudent)

---

---

### FASHION MERCHANDISING

Customer service oriented and resourceful professional with a passion for working in the fashion industry. Proven track record in merchandising, visual presentation, and delivering positive experience to customers. Excellent communication and interpersonal skills. Strong Microsoft Office skills.

#### Education

Harper College, Palatine, IL

Associate in Applied Science, Fashion Merchandising Degree      May 20xx

#### Relevant Coursework

Textiles

Graphic Arts Technology

Visual Arts

Retail Merchandising

Visual Fashion Merchandising

Apparel Analysis

Fashion Forecasting

Global Sourcing Apparel/Textiles

Marketing

#### Practicum Experience

**Macy's**, Northbrook, IL

January 20xx to May 20xx

- Restocked store following merchandising plan and helped maintain floor displays
- Greeted customers, determined their needs and successfully built large customer base
- Answered customer's questions regarding store and merchandise and explained use and care of merchandise to ensure customer satisfaction
- Maintained neatness of store by following store maintenance and housekeeping standards as part of department team

#### Experience

**lululemon**, Schaumburg, IL

Sales Associate / Key Holder

June 20xx to Present

- Recommend, select and help locate merchandise based on customer's need using strong customer service skills and sales protocol
- Maintain knowledge of sales, promotions and policies regarding payment and exchanges
- Assist with store security including checking bags and monitoring sales floor and fitting rooms as member of management team
- Price, arrange and display merchandise to attract customers and promote sales
- Open and close registers, balance cash drawers, and make deposits
- Maintain records related to sales and develop client book to maintain customer loyalty

#### Skills

Computerized Sales Tracking Systems

Microsoft Office: Word, Excel, Outlook, and PowerPoint

#### Activities

Harper College, Palatine, IL

**Harper's Bizarre Fashion Club** - President

August 20xx to May 20xx

**Student Activities Board** - Member

August 20xx to May 20xx