

**WILLIAM RAINEY HARPER COLLEGE
FAST TRACK PROGRAM**

Social Commerce and Sales Certificate Program Fall 2022 – Sample Schedule

Your personal schedule may be different

Program Start: August 18, 2022

All Courses Held Online

Semester 1: Fall 2022	
<u>Course Name</u>	<u>Dates</u>
Orientation: Mandatory online “live” orientation night	Thurs., 8/18/22. Online “live” 6:00-7:30 p.m.
ENT 154 (3 credits): Entrepreneurship	Online: 8/22 – 10/16/22 (8 weeks) “Live” online sessions 6-8 p.m. Tuesdays. Dates: 8/23; 8/30; 9/6; 9/13; 9/20; 9/27; 10/4; 10/11
MKT 252 (3 credits): Internet Marketing	Online 10/17 – 12/11/22 (8 weeks) See course syllabus for due dates
Break 12/12/22 – 1/16/23	
Semester 2: Spring 2023	
MKT 180 (3 credits): Strategic Communication for a Digital World <i>Recommended preparation: ENG101 or placement options into ENG101</i>	Online 1/17 – 3/12/23 (8 weeks) See course syllabus for due dates
MKT 140 (3 credits): Principles of Professional Selling	Online 3/13 – 5/14/23 (9 weeks) See course syllabus for due dates
Break 5/15– 6/4/23	
Semester 3: Summer 2023	
MKT 243 (3 credits): Social Commerce and Sales	Online 6/5 – 7/30/23 (8 weeks) See each course syllabus for due dates
Break 7/31– 8/20/23	
Semester 4: Fall 2023	
MKT 145 (3 credits): Identify and Evaluate Prospective Customers	Online 8/21 – 10/15/23 (8 weeks) See course syllabus for due dates
MKT 242 (3 credits): Creating a Competitive Advantage	Online 10/16 – 12/10/23 (8 weeks) See course syllabus for due dates
Graduation: Social Commerce and Sales Certificate	

Fast Track general homework expectation: 10-20 hours per week per course.

Course	Prerequisites
MKT 180	Recommended preparation: ENG101 or placement options into ENG101 due to the language emphasis of this course.